

4LIFE® PREFERRED CUSTOMER AND DISTRIBUTOR BENEFITS 2019

4Life was founded in 1998 to benefit the health and lives of people around the world. 4Life's mission of Together, Building People through Science, Success and Service extends to over 50 countries, with 4Life having offices in 25 countries. People join 4Life for a variety of reasons. Most join to enjoy the health benefits of exclusive 4Life Transfer Factor products at a discounted price. Others join to earn part-time income. A select few join 4Life to build a full-time business.

4Life Preferred Customers

Individuals join 4Life as Preferred Customers to experience the benefits of 4Life's exceptional products at wholesale prices and do not participate in the business. By joining as a Preferred Customer, you can purchase 4Life products at wholesale prices and may receive additional discounts on the products you purchase for your personal and household use. The cost to enroll is minimal as 4Life Preferred Customers must purchase a welcome kit.

4Life Distributors

Those who desire to build a business and earn commissions on product sales may become 4Life Distributors. Like 4Life Preferred Customers, 4Life Distributors purchase product at wholesale prices and may receive additional discounts on products. In addition, commissions may be earned pursuant to 4Life's compensation plan (Life Rewards Plan). A Distributor may cancel their Distributorship at any time and benefit from 4Life's money-back guarantee. There is also no requirement for a Distributor to purchase large quantities of inventory, they set their own schedule and determine how much time they work.

4Life Distributors may earn income from a number of sources, including:

1. Earn retail profits on products purchased for resale and which are sold to customers.
2. Earn commissions on the sale of 4Life products to Preferred Customers you sponsor.
3. Earn commissions on the sale of 4Life products by other Distributors in your downline sales organization.

The income statistics below are for all 4Life Distributors who received a commission payment from 4Life for the period October 1, 2018 through March 31, 2019. These amounts do not represent Distributor profits as they do not consider expenses incurred by 4Life Distributors in the promotion and operation of their businesses. Also, these figures do not include retail profit earned by 4Life Distributors from reselling 4Life products.

	Monthly commission payments			Average annual commissions	Percent of distributors who earned a commission
	Average	Low	High		
Associates	\$51	<\$10	\$2,137	\$612	14.1%
Builders	\$75	<\$10	\$3,188	\$900	72.6%
Diamonds	\$548	\$11	\$5,522	\$6,576	10.0%
Presidential Diamonds	\$2,749	\$189	\$16,502	\$32,988	2.5%
International Diamonds	\$9,245	\$1,951	\$60,419	\$110,940	<1%
Gold International Diamonds	\$41,939	\$14,038	\$156,521	\$503,268	<1%
Platinum International Diamonds	\$209,250	\$125,952		\$2,511,000	<1%

Other Information

Approximately 70% of people join 4Life to experience the benefits of 4Life products and are enrolled as Preferred Customers. Those who become 4Life Distributors (primarily on a part-time basis to supplement their income) may experience the benefits of 4Life products, may sell 4Life products to family and friends, and may enroll others as 4Life Preferred Customers or Distributors. During the period presented, approximately 16% of all Distributors received no income at all. These Distributors who received no income are comprised of Distributors who are inactive, but have not yet been terminated due to inactivity, or Distributors whose Preferred Customers and downline sales organization purchased products in amounts that did not qualify them to earn commission payments. A very small percentage of individuals sell 4Life products and build a 4Life business on a full-time basis. 4Life Distributors do not earn any compensation for simply recruiting and enrolling other Distributors or Preferred Customers as compensation is only earned on the sale of 4Life products.

The earnings of the 4Life Distributors in this chart are not necessarily representative of the income, if any, that a 4Life Distributor can or will earn through participation in the Life Rewards Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with 4Life results only from successful sales efforts, which require hard work, diligence and leadership. Your success will depend upon how effectively you exercise these qualities.

