

LIV LABS  
**REWARDS YOU**



# Forbes

Forbes states that the Cannabis market could grow 700% by 2020

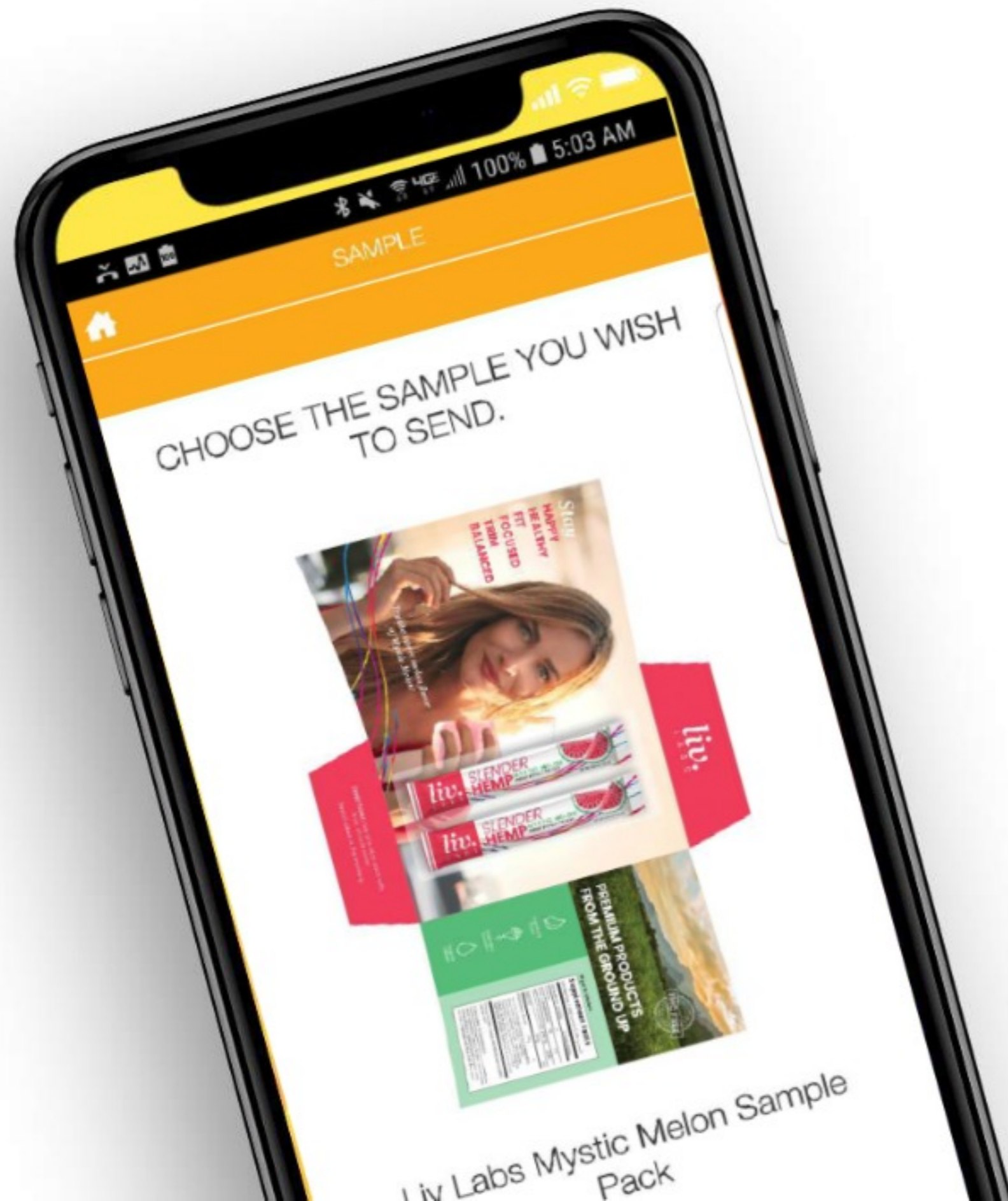
Source: Forbes December 12, 2016

“...according to a new estimate from industry analysts, the hemp-CBD market alone could hit **\$22 billion by 2022.**”

**RollingStone**



## YOUR BUSINESSS IN THE PALM OF YOUR HAND



- **Send videos** through chat apps, social media, text or email
- **Manage** and classify your contacts and prospects
- **Organize** your day by scheduling follow-up calls and setting reminders
- **Stay informed** with news and updates from Liv Labs in real time
- **Grow** as a leader, and a person, with personal development resources

# LET'S TALK BONUSES

## RETAILER & RETAILER DEPTH BONUS

### 1. RETAILER BONUS

*PAID WEEKLY*

**50% of Retail BV Applies**

Personal Customers

Level 1 Customers

Level 2 Customers

Level 3 Customers

**Commissions**

40%

5%

10%

10%

### 2. RETAILER DEPTH BONUS

*PAID MONTHLY*

**Retailer Depth Bonus**

4 Personally Enrolled  
Active Customers



THE 40% RETAILER BONUS PAYS ON 50% OF ALL THE BV PRODUCED BY YOUR PERSONALLY ENROLLED CUSTOMERS. IF YOU HAVE AT LEAST 4 PERSONALLY ENROLLED CUSTOMERS WHO HAVE PLACED AN ORDER IN THE PREVIOUS 30 DAYS, YOU CAN EARN AN ADDITIONAL DEPTH BONUS ON ALL CUSTOMERS DOWN LEVELS 1-3 OF ENROLLER TREE AS OUTLINED BELOW:

# LET'S TALK BONUSES

## INFLUENCER BONUS

### 3. INFLUENCER BONUS

*YOU MAY QUALIFY MONTHLY*



THE AVERAGE VALUE OF AT LEAST 3 CUSTOMER SMART SHIP ORDERS IN A ONE MONTH PERIOD EARNS YOU FREE PRODUCT OF CORRESPONDING VALUE! THE INFLUENCER BONUS CAN BE EARNED BY PROMOTERS AND CUSTOMERS.

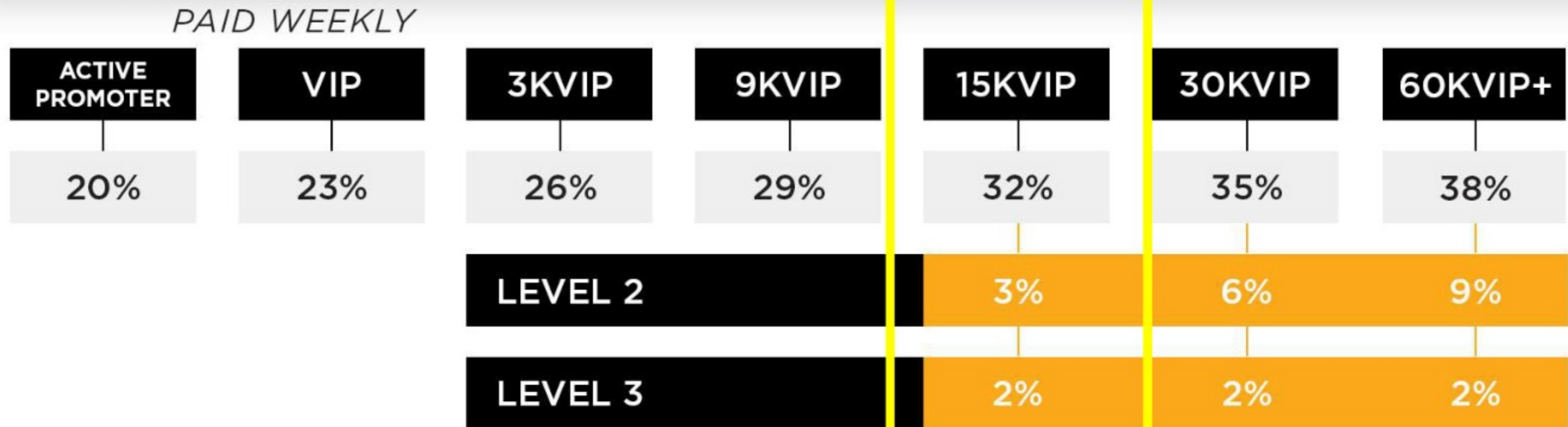
**QUALIFICATION:** MUST BE ACTIVE PROMOTER OR CUSTOMER WITH SMART SHIP.\* YOU MAY QUALIFY MONTHLY! PROMOTER OR CUSTOMER WHO EARNS THE INFLUENCER BONUS MUST PAY APPLICABLE TAXES, SHIPPING AND HANDLING.

\*SMART SHIP MUST BE A MIN OF \$99 IN PREVIOUS 30 DAYS.

# LET'S TALK BONUSES

## THE FAST START BONUS

### 4. FAST START BONUS-DIFFERENTIAL & DEPTH



QUALIFICATIONS: MUST BE AN ACTIVE PROMOTER OR ABOVE. YOU WILL BE RECOGNIZED AND COMPENSATED AT THE AT THE RANK YOU QUALIFIED AT DURING THE PREVIOUS MONTHLY QUALIFICATION PERIOD. IF YOU RANK UP DURING THE COURSE OF ANY WEEK, YOU WILL BE AWARDED BONUS PERCENTAGE AT YOUR NEW RANK AND YOUR QUALIFYING UPLINE WILL RECEIVE THE DIFFERENCE FOR A TOTAL PAYOUT OF 38% : FOR INSTANCE, AN ACTIVE PROMOTER ENROLLS A NEW PROMOTER WHO PURCHASES \$100BV.. THE ACTIVE PROMOTER EARNS \$20 AND THEIR ENROLLER, A 9KVIP WILL EARN \$9 WHILE THEIR ENROLLER, A 60KVIP WILL EARN \$9 TOTALING \$38 PAID OUT WHICH IS 38% OF 100BV.

# LET'S TALK BONUSES

## VIP BONUSES

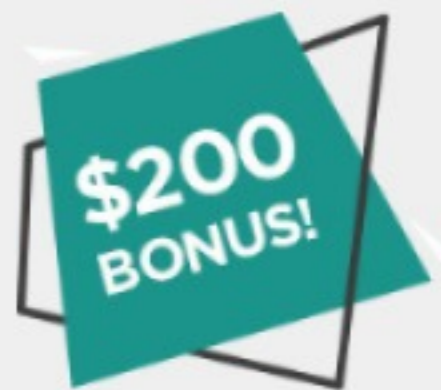
### 5. GO VIP (VERY IMPORTANT PROMOTER)

#### GO VIP FIRST 14 DAYS

Engagement GO Date:

Go VIP by:

- 2 Personal Customers
- 100 PBV
- 1000 PGBV



Plus Retailer Bonus  
Plus Fast Start Bonus  
Plus VIP Residual

#### GO VIP PLUS FIRST 30 DAYS

Engagement GO Date:

Go VIP PLUS by:

- 4 Personal Customers
- 400 PBV
- 2000 PGBV



Plus Retailer Bonus  
Plus Fast Start Bonus  
Plus VIP Residual

#### GO VIP MAX FIRST 60 DAYS

Engagement GO Date:

Go VIP MAX by:

- 4 Personal Customers
- 400 PBV
- 4000 PGBV



Plus Retailer Bonus  
Plus Fast Start Bonus  
Plus VIP Residual

Each Bonus can only be earned once, but you can earn all of them.

**BV- Bonus Volume:** Volume assigned to individual product or product Packs for qualification and bonuses. Commissions are calculated on BV (or percentage of BV).

**PBV- Personal Bonus Volume:** A Promoter's personal purchases and the purchases of their personally enrolled customers.

**PGBV- Personal Group Bonus Volume:** The Bonus volume generated by the purchases of your personally enrolled customers and your personally enrolled promoters (does not include your own purchases).

# LET'S TALK BONUSES

VIP MAX!

## 6. VIP MAX POOL

**PLUS!**

*1% NEW SALES DIVIDED  
AMONG QUALIFIED RECIPIENTS  
FOR **3 MONTHS!***

ENGAGEMENT: QUALIFICATION PERIOD BEGINS UPON ENGAGEMENT WHICH IS THE DAY YOUR SPONSOR YOUR FIRST CUSTOMER OR PROMOTER OR 14 DAYS AFTER YOUR ENROLLMENT DATE WHICH EVER OCCURS FIRST. EACH BONUS CAN ONLY BE EARNED ONCE BUT YOU CAN EARN ALL OF THEM. PBV- PERSONAL BONUS VOLUME GROUP BV - YOUR ENTIRE GROUP'S BONUS VOLUME FROM ALL ORDERS





# LET'S TALK BONUSES

EVEN MORE VIP BONUSES

## 8. ONE TIME RANK AWARDS

Title	Active Promoter 100 PBV	VIP Promoter 100 PBV	3K VIP Promoter 100 PBV	9K VIP Promoter 100 PBV	15K VIP Promoter 200 PBV	30K VIP Promoter 200 PBV	60K VIP Promoter 200 PBV	Diamond & Above 300 PBV
			\$150	\$300	\$350			
					+			
					\$400			
								Liv Your Dreams Bonus

# LET'S TALK BONUSES

## LEADERSHIP CHECK MATCH

### 9. LEADERSHIP RESIDUAL CHECK MATCH

Title PBV	VIP Promoter 100 PBV	3K VIP Promoter 100 PBV	9K VIP Promoter 200 PBV	15K VIP Promoter 200 PBV	30K VIP Promoter 200 PBV	60K VIP Promoter 200 PBV
Level 1	5%	10%	10%	20%	20%	20%
Level 2		5%	10%	10%	20%	20%
Level 3					10%	10%
Level 4						5%

### 10. LEADERSHIP DEPTH BONUS

Generations	Diamond	Double Diamond	Triple Diamond	Black Diamond
1 <sup>st</sup>	1%	1%	1%	1%
2 <sup>nd</sup>		2%	2%	2%
3 <sup>rd</sup>			1%	1%

Active Promoters with Paid as Diamond rank or above can earn monthly Leadership Depth Bonuses based on a percentage of Bonus Volume (BV) in their Residual enrollment tree. A generation represents a

# LET'S TALK BONUSES

## MONTHLY BONUSES

### 11. LIV YOUR DREAMS MONTHLY BONUSES

15K VIP  
= \$400/mo

30K VIP  
= \$800/mo

60K VIP  
= \$1200/mo

Diamond  
= \$2500/mo

Double Diamond  
= \$5000/mo

Triple Diamond  
= \$7500/mo



**Black Diamond**

= \$10,000/mo

Liv More!

# LET'S TALK BONUSES

CHECKING PLACES OFF YOUR BUCKET LIST

## 12. LIV TRIPS OF A LIFETIME



TRIPS OF A LIFETIME



### FAMILY PACK

- 1 Bottle HydroPro
- 1 Bottle Soft Gels
- 1 Balm

**\$297**

225 BV

+ \$47 annual Promoter Membership

Purchase of any Max or Pro Pack within first 30 days of enrollment will qualify you as 15KVIP for 6 months!

**MOST POPULAR  
BEST VALUE!**

**RANK 15K VIP  
FOR 6 MONTHS!**



### MAX VARIETY PACK

- 2 Bottles HydroPro
- 2 Bottles Soft Gels
- 1 Balm
- 5 Trial Packs  
(25 individual Trials)

OR



### MAX TRIAL PACK

- 10 Trial Packs  
(50 individual Trials)

**\$990**

750 BV

+ \$47 annual Promoter Membership



### PLUS VARIETY PACK

- 1 Bottle HydroPro
- 1 Bottle Soft Gels
- 1 Balm
- 2 Trial Packs  
(10 individual Trials)

OR



### PLUS TRIAL PACK

- 5 Trial Packs  
(25 individual Trials)

**\$495**

375 BV

+ \$47 annual Promoter Membership

**ENOUGH TO SAMPLE,  
ENOUGH TO SHARE!**

**RANK 15K VIP  
FOR 6 MONTHS!**



### PRO VARIETY PACK

- 2 Bottles HydroPro
- 2 HydroPro Trial Packs  
(10 individual Trials)
- 2 Bottles Soft Gels
- 2 Balm
- 2 Slender Hemp
- 2 Experience Packs  
(20 individual Trials)

### PLUS FREE BONUS



- 15 App Samples

**\$1,188**

890 BV

+ \$47 annual Promoter Membership



### SLENDER HEMP STARTER PACK

- 3 Display Boxes

**\$297**

225 BV

+ \$47 annual Promoter Membership

**FOR SERIOUS  
SLENDER HEMP FANS!**

**RANK 15K VIP  
FOR 6 MONTHS!**



### SLENDER HEMP VIP MAX PACK

- 10 Display Boxes

**\$990**

750 BV

+ \$47 annual Promoter Membership



### SLENDER HEMP VIP PLUS PACK

- 5 Display Boxes

**\$495**

375 BV

+ \$47 annual Promoter Membership

**-Industry Growth**  
**-Products**

**-Timing**  
**-YOU**



LARGEST ORGANIC GROWER IN U.S.



150K SQUAREFOOT MANUFACTURING FACILITY



TRIPLE PURIFIED:  
ZERO THC,  
ZERO TOXINS,  
ZERO HEAVY METALS

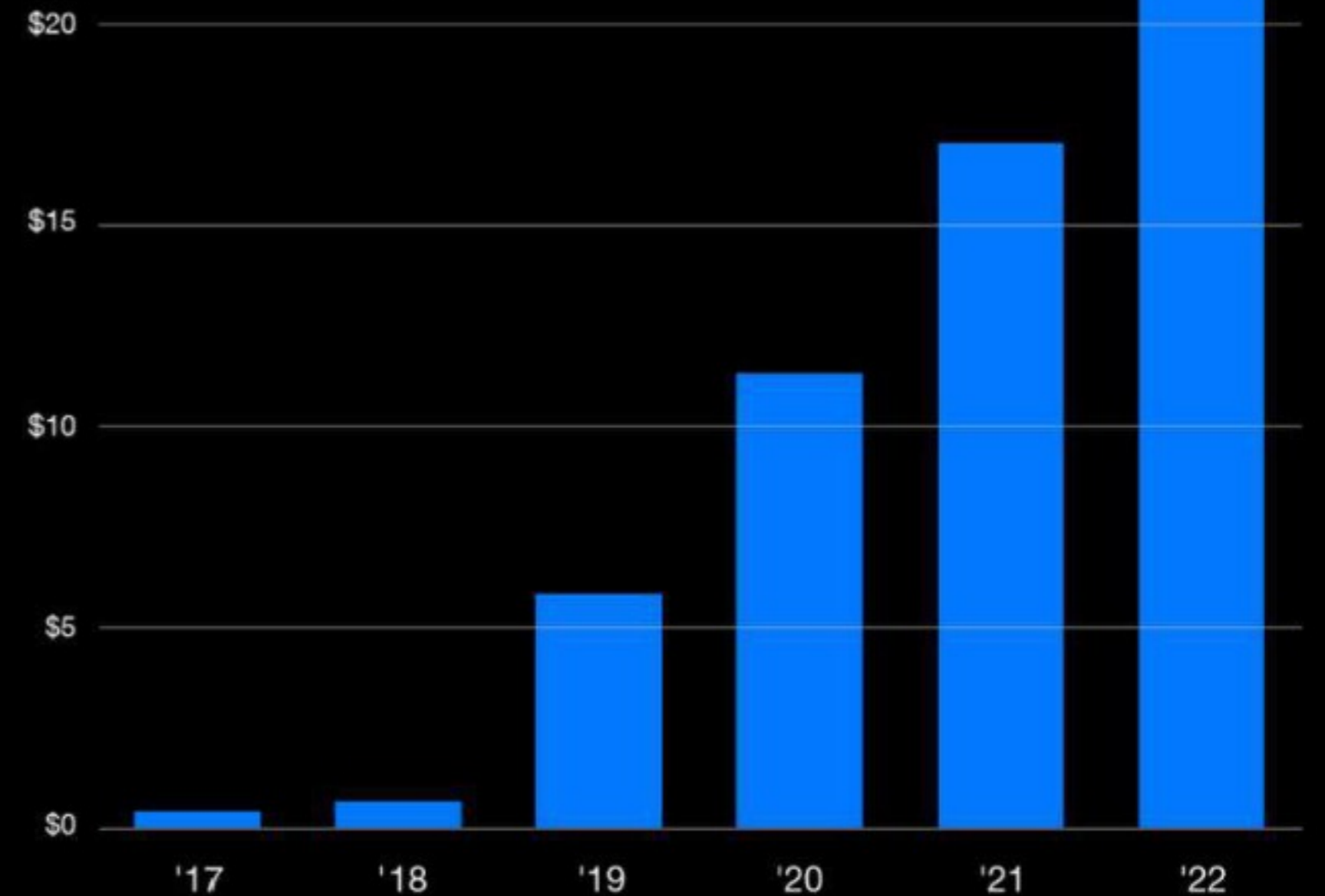


SCIENTIFICALLY ADVANCED PROPRIETARY FORMULAS



## Hemp CBD market predicted to grow nearly 40 times current size by 2022

MARKET SIZE IN BILLIONS OF \$



SOURCE: Brightfield Group

YAHOO!  
FINANCE





**RANK REQUIREMENTS  
AND GLOSSARY**



# PROMOTER RANKS

**All Qualifications are based on a calendar month.** If you rise up a rank during the month, you will earn at your new rank. Monthly bonuses will be awarded back to the beginning of the month of advancement, weekly bonuses from the beginning of the week of advancement.



**Promoter** - Annual LIV Promoter Fee- \$47

**Eligible to Earn:**

Retailer Bonus on Personally Enrolled Customers



**VIP Promoter** - Active and Qualified Promoter 100PBV  
At Least 1000 GBV in qualifying month  
2 Personally Enrolled Active Customers  
1 Personally Enrolled Active Promoter

**Eligible to Earn:**

Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus



**Active Promoter** - Active with 75PBV

**Eligible to Earn:**

Retailer Bonus  
Retailer Depth Bonus  
Fast Start Bonus on Personally Enrolled Promoters  
Influencer Bonus



**3K VIP Promoter** - Active and Qualified Promoter 100PBV  
At Least 3000 GBV in qualifying month  
(with no more than 70% from one team)  
2 Personally Enrolled Active Customers  
2 Personally Enrolled Active Promoter Teams

**Eligible to Earn:**

Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus  
One Time Rank Achievement Award

9K

**9KVIP Promoter -** Active and Qualified Promoter 100PBV  
At Least 9000 GBV in qualifying month (with no more than 70% from one team)  
3 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams

**Eligible to Earn:**

Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residual  
Influencer Bonus  
Leadership Residual Check Match  
Time Rank Achievement Award

30K

**30KVIP Promoter -** Active and Qualified Promoter 200PBV  
At Least 30,000 GBV in qualifying month (with no more than 70% from one team)  
4 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams

**Eligible to Earn:**

Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus  
Leadership Residual Check Match  
Liv Your Dreams Bonus \$800

15K

**15KVIP Promoter -** Active and Qualified Promoter 200PBV  
At Least 15,000 GBV in qualifying month (with no more than 70% from one leg)  
4 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams

**Eligible to Earn:**

Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus  
Leadership Residual Check Match  
Liv Your Dream Bonus \$400  
Time Rank Achievement Award

60K

**60KVIP Promoter -** Active and Qualified Promoter 200PBV  
At Least 60,000 GBV in qualifying month (with no more than 70% from one team)  
4 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams

**Eligible to Earn:**

Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus  
Leadership Residual Check Match  
Liv Your Dream Bonus \$1200 (2 month qualifying period)



**DIAMOND Promoter** - *Active and Qualified Promoter 300PBV  
At Least 150,000 GBV in qualifying month (with no more than 60% from one team)  
4 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams  
At least 1 Qualified 60KVIP in any Personally Enrolled Team*

**Eligible to Earn:**

*Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus  
Leadership Residual Check Match  
Liv Your Dreams Monthly Bonus \$2500 (2 month qualifying period)  
Leadership Depth Bonus*



**DOUBLE DIAMOND Promoter** - *Active and Qualified Promoter 300PBV  
At Least 300,000 GBV in qualifying month (with no more than 60% from one team)  
4 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams  
At least one Qualified Diamond in any Personally Enrolled Team*

**Eligible to Earn:**

*Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus  
Leadership Residual Check Match  
Liv Your Dream Monthly Bonus \$5000 (2 month qualifying period)  
Leadership Depth Bonus*



**TRIPLE DIAMOND Promoter** - *Active and Qualified Promoter 300PBV  
At Least 600,000 GBV in qualifying month (with no more than 60% from one team)  
4 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams*

**Eligible to Earn:**

*Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals Influencer Bonus  
Leadership Residual Check Match  
Liv Your Dreams Bonus \$7,500 (2 month qualifying period)  
Leadership Depth Bonus*



**BLACK DIAMOND Promoter** - *Active and Qualified Promoter 300PBV  
At Least 1,000,000 GBV in qualifying month (with no more than 60% from one team)  
4 Personally Enrolled Active Customers  
3 Personally Enrolled Active Promoter Teams  
At least 3 Qualified Diamonds in any 3 personally enrolled teams*

**Eligible to Earn:**

*Retailer Bonus  
Retailer Depth Bonus  
Weekly Fast Start Bonuses  
VIP Monthly Residuals  
Influencer Bonus  
Leadership Residual Check Match  
Liv Your Dream Monthly Bonus \$10,000 (2 month qualifying period)  
Leadership Depth Bonus*

## PROMOTER RANKS

- **Promoter:** Purchase Enroller Kit – may earn Retailer Bonus.
  - **Active Promoter:** A Promoter with 75PBV from personal or customer Orders.
  - **BV- Bonus Volume:** Volume assigned to individual product or product Packs for qualification and bonuses. Commissions are calculated on BV (or percentage of BV).
  - **Engagement:** A New Promoter becomes “engaged” in their business on the date they enroll their first customer or promoter OR 14 days from becoming a NEW Active Promoter. This is time sensitive as it applies to the GO VIP, GO VIP PLUS and GO VIP MAX Bonuses.
  - **PBV- Personal Bonus Volume:** A Promoter’s personal purchases and the purchases of their personally enrolled customers.
  - **PGBV- Personal Group Bonus Volume:** The Bonus volume generated by the purchases of your personally enrolled customers and your personally enrolled promoters (does not include your own purchases).
  - **GBV- Group Bonus Volume:** The Bonus volume generated by product purchases of your entire team both Enroller and Placement Trees.
  - **TBV- Team Bonus Volume:** All BV down first 4 levels of Personal Enroller Tree. Does not include Placement Volume.
  - **Enroller Tree:** Your enroller tree consists of Promoters that you personally enroll, the promoters that they personally enroll and so on. It will consist of Promoters and their customers.
  - **Placement Tree:** Promoters may place their personally enrolled Promoters anywhere within first 3 levels of their Enroller Tree including your upline. The volume generated by those placed in your team will count for rank qualifying and commissions unless Bonus specifies Enroller
  - **Active Promoter Team:** A single team in your downline that has an active personally enrolled Promoter in it. A Personally Enrolled Promoter placed under another Personally Enrolled Promoter will become one team for Rank Qualifying purposes.
  - **Eligible For Bonus:** The unique qualifications required for any particular Bonus in the plan. Rank does not guarantee Bonus qualification unless all requirements for that BONUS is met.
  - **Qualified:** Qualifications are based on rank requirements and/or Bonus requirements. Including PBV, PGBV, GBV, Promoter and Customer requirements.
  - **Influencer Bonus (IB):** Get your product FREE every month by directly referring 3 Smart Ship Customers. Both Promoter AND Customer accounts can participate. Free product will be the average of the purchase of personally enrolled customers on minimum \$99 Smart Ship order in previous 30 days.
  - **60 Day Waiting Room:** A Promoter of 3KVIP or above has the ability to place Promoters in the first 3 levels of their team within 60 days of new member’s enrollment. This is referred to as PLACEMENT. If new member is not placed within 60 days, they will remain in enrollers 1st level.
  - **PAY PERIODS:** All bonuses are calculated on either weekly, monthly, quarterly (depending on the bonus). A pay “week” begins at 12:00am Central Time Monday morning and ends at 11:59pm Central Time the following Sunday. A pay “month” is based on a calendar month. All monthly commissions will be calculated and paid on the 15th of the following month.
- All volume adjustments due to failed credit card charges, product refunds, etc. that occur during this 15 day period, and that are applicable to orders processed during the previous month, will be factored into all commission calculations for that month.