

# 2017 CONSUMER NOTICE OF INCOME AVERAGES

## OUR PROGRAM

Our Independent Marketing Partners (Distributors) are independent contractors who have developed business management skills, cultivated relationships within the Orenda community and challenged themselves to become comfortable in front of individuals and groups. Many earn income for discretionary purchases and some even earn more. There is no cost to join Orenda International as a Distributor or as a Preferred Customer. Distributors are eligible to purchase products at reduced prices, create their own schedule, and have the potential to earn retail profits and monthly and weekly commissions.

The Orenda International Compensation Plan is based on product sales. You cannot earn income from sponsoring or recruiting team members. Over the course of 2017, Orenda International had enrolled 1,269 Independent Marketing Partners: 86 were Paid Independent Marketing Partners (7%) who received payment in at least one month for sales that occurred during 2017; and 1,183 were Preferred Customers (93%) who received the benefit of discounted prices, but did not earn any compensation from Orenda International.

## EARNINGS

The income statistics shown below are for all active U.S. Marketing Partners (Distributors), who are eligible to earn down line commissions from January 2017 – December 2017. An active distributor is defined as anyone who 1) Executed an Orenda International Marketing Partner Application/Agreement. 2) Has sponsored at least one person, and 3) Has had a commission check in at least one period within the reporting time frame. The average income for all distributors receiving commissions during the period January 2017 – December 2017 was \$2,810.46 with a median check of \$40.30. The earnings of the distributors in this chart are not necessarily representative of the income, if any, that an Orenda Distributor can or will earn through his or her participation in the Orenda Compensation Plan. **These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation of guarantee of earnings would be misleading. Success with Orenda results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities. Potential Marketing Partners are urged to perform their own due diligence prior to making any decision to participate. Please review the Orenda International Policies & Procedures before deciding whether to enroll.**

ACTIVE DISTRIBUTORS FOR PAID RANK	PERCENTAGE OF ACTIVE DISTRIBUTORS	ANNUAL INCOME FOR THE PERIOD JAN 2017 – DEC 2017 (US DOLLARS) (ACTIVE DISTRIBUTORS)			Time to Achieve Paid Rank (IN MONTHS)		
		HIGH	LOW	AVERAGE	HIGH	LOW	AVERAGE
Senior Director	1.3%	\$172,442.35	\$20,516.14	\$85,481.11	89	7	20
Director	.6%	\$69,786.66	\$2,800.65	\$25,788.12	80	2	16
Quadruple Diamond	.4%	\$17,192.30	\$2,358.10	\$8,387.32	80	6	29
Triple Diamond	.4%	\$26,279.90	\$5,847.35	\$12,367.47	79	2	23
Double Diamond	.6%	\$22,758.45	\$1,276.55	\$9,404.61	79	1	18
Diamond	1%	\$19,986.85	\$731.65	\$7,730.58	75	1	10
Fully Qualified Manager	8.7%	\$12,015.10	\$22.50	\$1,472.56	86	0	9
Manager	73.4%	\$4,144.90	\$0.50	\$403.65	178	0	4
Affiliate	11%	\$1,000.00	\$5.80	\$90.62	169	0	7
Partner	2.6%	\$239.38	\$4.00	\$65.68	169	0	1