



Plutus is the Greek God of wealth. We named this project Plutus Plan because the goal is to bring more wealth into all of our lives. By wealth, we actually mean your ability to live a richer and fuller life in all aspects. Not just monetarily.

Eleutheria means FREEDOM.

Each and every one of us has a gift or something that we have a true passion for. The reality is that in our current environment, generating consistent monetary wealth gives us the ability to explore our gifts,

pursue our passions and live a much fuller life of **FREEDOM** and bring more happiness into our lives. More than anything else, that's what this project is about.

Are you familiar with the “**Cashflow Quadrant**” that was coined by the famous author and investor **Robert Kyosaki**? It's also a great book that you should read if you have not already. This is what the Cashflow Quadrant looks like.



The goal for Plutus Plan is to help as many of us to get from the left side of the quadrant to the right side.

This plan all starts with generating **consistent cash flow**. I know that sounds very simplistic and it is actually, but when it comes to generating income from home. The consistency is where many people struggle.

Because of the Plutus Plan model and the industries we are in, consistency is no longer an issue and this business has the potential to run for

decades. In order to keep the integrity of this project intact, we have implemented the following features.



1. All purchases that are made on this platform are only to be made using cryptocurrency. There are a number of reasons for this. First, it allows us to keep consistent with the freedom and liberty that the model of peer to peer transactions provides.

We feel that cryptocurrency/digital currency is the future and will be the format for all monetary transactions in the future. While it may make things a bit more difficult for some to join, it also insulates this project making it safe for long term growth.

For those of you who are completely unfamiliar with cryptocurrency. Let's just start out with Bitcoin. Most of you will have heard of it, but for those that have not. Here are a couple of videos that you can watch to get a basic understanding of what cryptocurrency is. Bitcoin was the first

cryptocurrency and so understanding it will help you begin your education.

The first video is a talk by Andreas Antonopoulos, one of the top authorities on Bitcoin in the world. If you don't know anything about Cryptocurrency and bitcoin, it's a great place to start. The second video get's a bit more technical on how the technology actually works.

Introduction to Bitcoin

<https://www.youtube.com/watch?v=l1si5ZWLgyo>

How Bitcoin Works in 5 Minutes (Technical)

<https://www.youtube.com/watch?v=l9jOJk3oeQs>

In order to join Plutus Plan you'll need to have cryptocurrency and load it into your account. **Instructions on how to do that are in the members area. We also have a crypto team of live coaches to help you to acquire your Bitcoin and use it to purchase your products.**

At the moment, the only form of cryptocurrency that we all is Bitcoin (BTC)

There may be more types of cryptocurrency added later and they will be listed in the platform itself when customers go to purchase products.

If you don't already have the cryptocurrency necessary to purchase one of the product packages, then you'll need to get some.

Again, there are several videos inside of the members area showing you how to do this, or you can meet with one of our Crypto Team.

Education Products -

The digital products offered in The Plutus Plan cover a wide variety of topics. All products are geared towards your success and to help you become better in all aspects of your life. From business, to health, to mindset.

CORE TRAINING PRODUCTS

TRADING THE MARKETS (Core Training)



Live Trading with Scott -

Spot Trading with Scott - Watch as Scott shares his trading strategy for spot trading. This is a great way for new people to get involved in the cryptocurrency markets. This is not leveraged trading, so much more conservative with much less risk.

Margin Trading with Scott - Watch as Scott shares his leveraged trading strategies using Fibonacci live in the weekly trading webinar.

All of this training has also been broken down into a complete training course that takes you from beginner to expert advanced over time.

(Additional Cryptocurrency Education)

Cryptocurrency Trading & Mining - How to trade in cryptocurrencies and mine a variety of cryptocurrencies. Some are definitely easier than others.

Winning with Bitcoin - An overall education on Bitcoin (BTC) with instructions on how to mine it. Predictions on the future of Bitcoin.

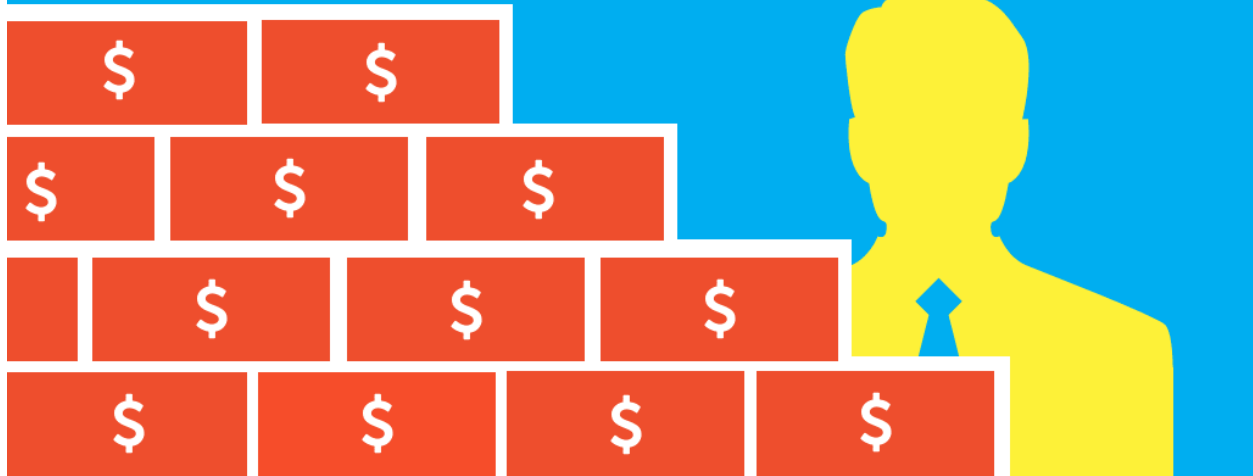
Winning with Ethereum - A basic education on Ethereum (ETH) and predictions for its future.

Working with Litecoin - Learn all about Litecoin (LTC) and discover how to mine for it.

Working with Ripple - Ripple also known as the symbol (XRP) is a cryptocurrency which is cheap relative to other cryptocurrencies. Discover how to generate and create the crypto. It's like printing money.

BUILDING BUSINESS CREDIT - (Core Education)

Build Business Credit Fast



In this program you will learn how to establish a new corporation from scratch. How to properly begin adding tradelines to your corporation in order to build your credit worthiness and get access to **Max Funding**.

You will learn everything from A - Z. We provide weekly live calls where you will get all of your questions answered by our Business Credit Building experts to make sure that you are on the right track.

Everything is designed for you to be able to acquire business credit that is not tied to your personal social security number in the fastest time frame possible.

Once your business credit is established, you will have direct access to our business funding partners who will help you to get qualified for funding that you can use to start a business or expand an existing business.

BUSINESS ACQUISITIONS - (Core Education)

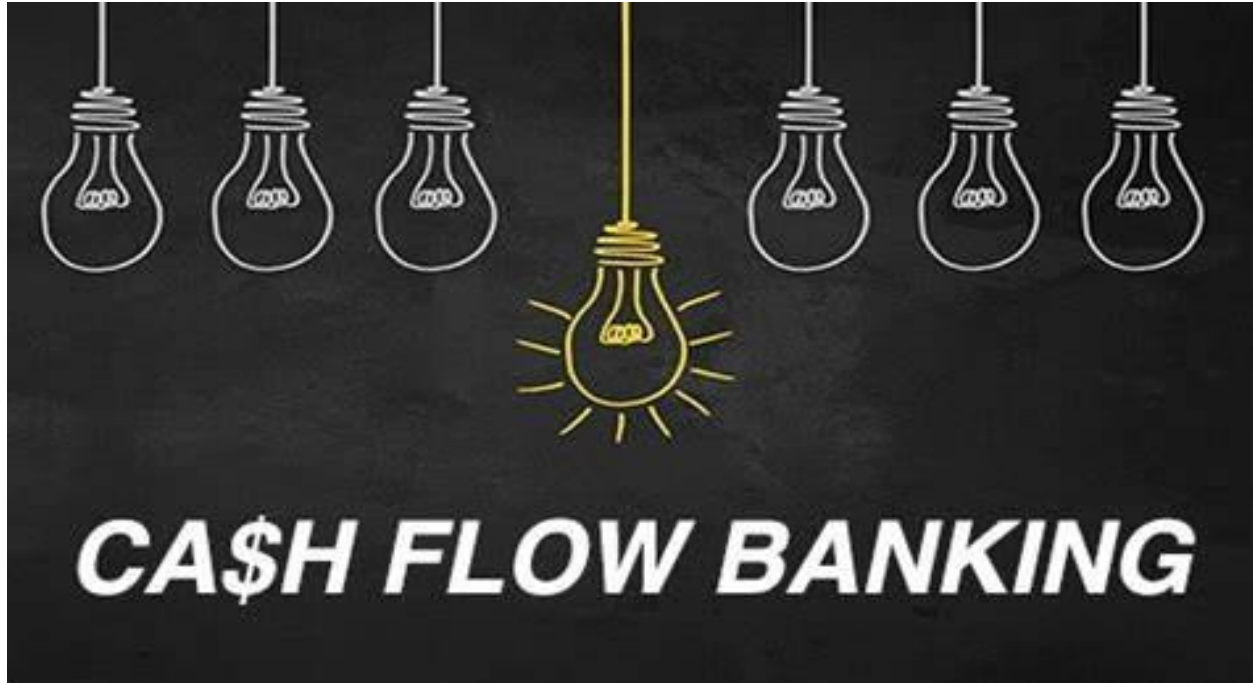


In this program you will learn how to source and select existing businesses online.

You will discover how to choose the right business for you. How to review the financial statements and make sure that the business model is solid. You will learn how to use the business to raise even more capital for more investments and further growth.

You will also follow along through our own business acquisitions so that you have real life examples of how this model can work for you.

CASH FLOW BANKING (Core Education)



These are age-old strategies used by some of the wealthiest families in the history of the world. You'll discover how to set up your own bank. Not an actual bank, but an entity that you can use like a bank that will grow compound wealth for you over time.

The idea is that you can use your bank to invest in businesses and simultaneously earn interest. You can then use the revenue from your business to build your bank even bigger.

The goal is to reach retirement age with a large monthly income so that you can retire comfortably. This concept is also something that you implement with an entire family or group to create true generational wealth.

You will learn this process and be linked to a professional and expert with this model to help you create your Cash Flow Banking System.

DIGITAL MARKETING



Facebook (PPC) - Discover how to generate more traffic and leads by creating Facebook ad campaigns. Also, learn how to use Facebook live to deliver more content directly to prospects.

Instagram (PPC) - Discover how you can turn Instagram into a constant profit-pulling machine by building a brand people want to follow.

Youtube (Video Marketing) - If you want to take advantage of a live video streaming platform, this is the place to begin. Use Youtube Video for SEO for your platforms. Use video to create power sales letters for your business. Launch and new product or business with video.

Periscope – Learn how you can start generating a steady flow of targeted traffic with the power of live video streaming and Periscope.

Bing - Discover how Bing Ads can do wonderful things for your business and send a huge amount of targeted traffic to your website.

SEO - Discover the best keywords for your niche, use fast backlinking methods. Truly understand search traffic. How to discover the best hidden niches in your market.

And much more.....

GENERAL BUSINESS



Amazon - Start a business or grow your own business by dominating Amazon.

Drop Shipping - Some consider dropshipping to be the ultimate business model. Discover how to start your own profitable dropshipping business.

Work from home and fulfill customer orders without ever storing a single product.

Local Lead Generation - Leads are the lifeblood of every business. Discover over a dozen ways to generate local business leads.

Time Management - Discover the secrets to the one thing that we all never get back. (Time) Once you've gained better control of your time you can live a much more empowered life.

Consulting - How to become a high demand consultant and use your existing skills to build a great career.

And much more.....

REAL ESTATE INVESTING



Real Estate Flipping - Get started investing in real estate by flipping properties for cash.

Newbies Strategies For Real Estate - Discover the secrets of investing in residential homes, apartment buildings or commercial real estate.

Fitness



HiIT Training - High Intensity Interval Training has become one of the most popular strength and conditioning programs.

Functional Strength - This type of exercise is less about 6 pack abs or a chiseled chest. Functional strength is more about exactly what it sounds like. Building strength that you can use in your everyday life.

Running - Running is one of the most popular fitness activities in the world. There is a lot of information available when it comes to running. Or it can be as simple as putting on a pair of running shoes and getting out the door.

Pilates - If you are looking for a very low impact exercise that focuses mainly on your core. Pilates is definitely something that you will want to take a look at.

Health



Healthy Eating - Change your life and start eating healthy consistently. How to overcome the desire for eating crappy food and make healthy eating the new way you live your life.

Living with a Vegan Diet - Many have made the switch to a vegan diet and some people swear by it and will never go back. Learn all there is to know about the vegan diet and all of the benefits that it can provide for you.

Anti Aging - Is there a fountain of youth? Maybe not, but there has been much research done that can make it seem like there is. Find out all about it.

Brain Health - Learn how you can nurture & nourish your brain for peak performance and get the most out of your body's most powerful organ.

Fat Burning - Learn how to burn fats and lose weight the natural and healthy way and get the lean shapely body that you've always wanted.

And much more.....

Personal Development



Kaizen - A Japanese management strategy that can be incorporated into all areas of your life, from work situations to personal life issues. Discover how you can use the power and effectiveness of Kaizen to achieve your goals, no matter what they might be.

Building Mind Power - Discover how you can go about changing your mindset and using your brain to its fullest potential to get anything in life.

Living an Empowered Life - How to unlock your true potential to reach your goals & become the best version of yourself to live your life to the fullest?

Success Mindset - You need to change your mindset to redefine you. Learn how to condition your mind for success in all aspects of your life.

Warrior Mindset – Discover how to develop the bulletproof mindset of a fearless warrior and become unstoppable in every aspect of your life.

And much more....



Keep in mind that these industries are all very *fast moving* and that the content will change over time. When a method becomes outdated or no longer relevant, it will be removed and in most cases replaced with updated content.

The digital products are spread throughout the various product levels.

Qualification

The compensation plan for The Plutus Plan is based on what is called a 1-Up compensation plan.

Before any affiliate for Plutus Plan can earn commissions at any product level, they must first be qualified.

There are **2 ways** to get qualified.

1. A person can join as a **Free Affiliate**. There is no cost to join as a free affiliate. That affiliate must then generate 5 sales at any product level. Once 5 qualifying sales are made, that affiliate is now qualified to earn commissions on any future sales at that level. This is also being offered to make us compliant with current regulations.

2. A person can purchase a product package and make just one qualifying sale at any level. Once that qualifying sale has been made, that affiliate is now qualified to earn commissions on any future sales.

BUYING PRODUCTS

Plutus Plan operates 100% with cryptocurrency. The only way that products can be bought or sold is through cryptocurrency.

Again, at this time the only type of cryptocurrency we are accepting is Bitcoin/BTC.

Depending on when you are accessing the system, this list may be different and there may be more options for you.

Once you are an affiliate. You will have access to your own account within the system.

You will follow the instructions in the system and send your cryptocurrency to the wallet address as instructed. Once it has been confirmed on the blockchain, that amount minus a small transaction fee will show up in your internal Plutus Plan (wallet) in your profile.

You'll then use that cryptocurrency to buy your product, which will unlock your digital product and give you access. You'll also receive notification that your physical product has been ordered and shipped.

Daily Payouts

Payouts for products that you sell are made Daily. Simply request the payout for a sale that you have made from within your profile and you will receive the payout within 24 hours of when the request was made. Payout requests can be requested 72 hours after the sales transaction has been completed.

This is the most compliant and secure way to conduct this business. It allows us to use cryptocurrency and prevents members from making special deals that devalue the program.

1 Up - Compensation structure

Here is how this plan works.

Let's use the (Poseidon) \$14500 product level in this example.

Let's say that you joined this business and you decided to start at the \$14500 level. You also decided that you wanted to speed up the process, so you purchased the product and you are now considered a paid affiliate.

Then let's say that advertising has started for you and some people are showing interest. In this example, the first person who joins with the help of our sales team, also decides to start at the \$8500 level. 60% of that first sale would pass up to your sponsor and 10% to their sponsor and now you are qualified to make sales at the \$8500 level.

What's different about our Australian One-up compensation plan and others is that **only your commission passes up to your sponsor** and not the person. That person will still be tied to you and you'll make 10% commission on all of their sales moving forward.

Now let's say that two more people decide to join the business and buy the Products from you through our sales team.

Person number one decides to join at the \$5000 level.

Person two decided to join at the \$14500 level.

Here's what would happen.

For person number one, you would make (60%) \$3000 when your sales team closes the sale for you. (10%) \$500 would go to your sponsor. For person 2, you would make (60%) \$8700, and (10%) \$1,450 passes to your sponsor if they are qualified at \$14,500. If they are not, then the remainder would also pass up to the next person above you in the compensation plan that is qualified to the \$14,500 level.

That is why so many people decide to be qualified at the top level.

Once you are qualified at the top level, you would never miss a commission on any level.

Done For You Sales Funnel

Plutus Plan comes with a done for you sales funnel that is completely free of charge. Most of you will have reached this information through the sales funnel, but for those of you that haven't, the **official** sales funnel for Plutus Plan is www.OPMWealth.com

You can go to that website and register for free. The only limitation is that in order to use the official sales funnel, you have to purchase traffic/advertising from admin. This is simply to ensure that we are not using any predatory advertising strategies that could jeopardize the entire program.

Done For You Sales Team



In addition to the sales funnel, we also provide a high level closing team for you. When you purchase advertising/traffic for the sales funnel, your funnel link will be placed into a rotation. Your leads will watch the presentation and those that are interested will schedule an appointment for a phone call.

The phone call will be with one of our team of closers. When they close the sale for you, you will receive 60% of the commission and 10% of the commission when a sale is made for anyone on your front line.

Custom CRM



You will also receive visual access to our CRM. There you can track all of your leads, you will see what their status is, if they are working with a coach. You'll see what step they are on in the system, also if they have been sent to credit repair, or to funding.

You'll also be notified via email anytime any of these changes happen. This all occurs in real time and can be seen in your back office. You'll get to see what's happening with your leads on a daily basis.

If you have questions or are unsure about anything, then you can always ask a question through the website. Thanks for taking the time to go over this document. If you haven't already, hopefully you will join us in building out this project which we are confident will help many people achieve levels of financial success that they have been missing up until now.